

CASE STUDY

ARMY CLASSROOMS: THE CHANGING FACE OF THE U.S. MILITARY

BACKGROUND

The United States Army is the largest branch of the Armed Forces of the United States that performs land-based military operations; and is one of the seven uniformed services of the United States. It is the largest and senior branch of the U.S. military. In the fiscal year 2011, the Regular Army reported a strength of 546,057 soldiers; the Army National Guard reported 358,078 soldiers, and the United States Army Reserve reported 201,166 soldiers; the combinedcomponent strength of the U.S. Army was 1,105,301 soldiers. As a branch of the Armed Forces, the mission of the U.S. Army is "to fight and win our Nation's wars, by providing prompt, sustained, land dominance, across the full range of military

operations and the

spectrum of conflict, in



support of combatant commanders."

THE CHALLENGE

The challenge is arming our troops with computers to empower the changing face of the U.S. military. Today's army is keeping up with the times. It paints a completely different picture from the troops that fought in World War II. Today, the U.S. Army has a few strategic bases, and we fight the war from there, using technology.

Training programs are running constantly at the strategic bases. While boot camp with physical training is still the first step, the next step is to train soldiers on computers. Today the military focus is on education and higher

ABOUT PREMIER

With military service in their backgrounds, this mission is personal for company executives Scott Paul, President and Rick McElrath, Vice President. They have served, been to war, have friends who have done the same, have a personal passion for knowing that our military are outfitted with the best technology. As a joint engagement with Dell, executives Jim Gammage and Rick McElrath are proud to deliver Dell laptops since both are former Dell employees.

Premier is an award-winning supply chain provider combining logistics and technology competencies to deliver innovative solutions to clients in telecom, government, education, healthcare and commercial industry segments. We work in partnership with companies like Dell, HP, and Lenovo to configure and deploy computers, laptops, servers, tablets and other mobile devices. Our services may be performed either in our facilities or on customers' premises on a project or recurring basis. We are located in Grand Prairie, Texas, near Dallas/Fort Worth International Airport. We are certified as a Service Disabled Veteran Owned Small Business and Disadvantaged Business Enterprise. For more information www.premierss.com

learning. Our mode of war is related to battlefield mapping and strategy in battle, and technology delivers the lessons.

Picture this:

- A command center tent in a remote location running on generators
- Big screens are set up across the front of the tent
- Computers are running PowerPoint and battle simulation
- That's today's Army

OUR SOLUTION

For the last five years, Premier has delivered technology, on time and on budget, to the U.S. Army. A standing order of 100 desktops, 200 notebooks, keyboards, mice, headsets, and 200 printers needs to be procured, imaged, configured, kitted and shipped to strategic bases around the world. They have to arrive on time and ready to deploy – the military is depending on it. Premier might get an order to deliver tomorrow, and must always be on the ready.

It's no surprise that Premier operates with military precision, given the military experience of President Scott Paul as Major, U.S. Army Corps of Engineers (Combat). The firm became a Certified Service Disabled Veteran Owned Small Business (SDVOSB). The company has hired other veterans as well.

THE RESULT

Premier is proud to equip the Army of the future with the technology to enable the troops. It's important that our military is the best equipped and the best prepared to serve and protect.

